

April 2000, Volume 24, Number 4

Sign up early for the Club event of the year
Annual Dinner

Thursday, June 22, 2000

Fort Mason Officers Club

Speaker: John Kao MBA'82

Founder & CEO, The Idea Factory

"Innovation in a Post-modern Economy"



Use the form on page 3 to make your reservation now for the 2000 Annual Dinner, celebrating the 126th anniversary of our Club.

The highlight of the evening will be a talk by **John Kao** MBA'82, former HBS professor, who has been described as a "serial innovator" by *The Economist*. A best-selling author, Tony-nominated producer and business pioneer, he is Founder and CEO of San

Francisco's The Idea Factory, a highly successful, groundbreaking firm "combining salient elements of design studio, production company and theater." Among other things, the firm helps companies build innovation into their organization.

In addition to an extremely stimulating, thought-provoking address, you'll want to be present as the Club makes its prestigious annual awards for Distinguished Citizen, Distinguished Secondary Educator, and for the first time this year, an award for Distinguished Human Rights Leadership. Names of these honorees will be announced in a forthcoming newsletter.

An illustrated lecture by Ciji Ware

The World of Josiah Wedgwood

Tuesday, April 25

Join us at the University Club on Tuesday, April 25, for a talk by **Ciji Ware '64**, noted novelist, historian, journalist and Emmy-award winning public affairs producer-and the first woman graduate of Harvard College to be president of the Harvard Alumni/ae Association. Ms.

Ware will present the story of the "Potter To His Majesty" that marked the beginning of the Industrial Age. This period in England also produced some of the most beautiful chinaware that we still admire two hundred years later. In fact, Harvard University has been a steady customer over the years, commissioning a host of commemorative pieces that are highly prized as collectors' items—

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Is There Positive Power in Negative Emotions?
Thursday, April 13

Anger, jealousy, resentment... these common emotions evoke powerful responses. Most often, we attempt to repress these feelings - but is there a way to direct these potentially damaging emotions in a constructive and useful way? Join us on Thursday, April 13th, when noted psychologist and author, **Dr. Gerald Amada**, will read from and discuss his new book *The Power of Negative Thinking*. Dr. Amada will explore ways in which we can benefit from threatening emotions through critical thinking and acceptance. Rather than viewing negative emotions as flaws, we can learn to see them as necessary counterparts to desirable attributes such as humor, creativity and activism - shedding a positive light on the darker corners of the human psyche.



Dr. Amada is a founder and director of the Mental Health Program, City College of San Francisco. He has published seven books, including *A Guide to Psychotherapy*, and more than 50 articles on mental health issues.

Cost is \$10 per person in advance, \$15 at the door. University Club, 800 Powell Street (at California). Cash bar and hors d'oeuvres at 6:00; presentation begins at 7:00. Reply to the Club by telephone at (415) 421-4700, by fax at (415) 421-6424 or by e-mail to hcsf@harvardclub-norcal.org. The University Club dress code requires coat and tie for men and comparable formality for women. NO denim or tennis shoes.

Current Events

APRIL

- 12 IPO Access
- 13 CAFE
- 13 Negative Power
- 15 Bike Ride
- 25 Josiah Wedgwood
- 28 World of the Harem
- 30 Book Discussion Group

MAY

- 4 Immigrant Rights
- 6 Audubon Canyon
- 13 Full Moon Kayaking
- 18 Human Genetics Research

JUNE

- 10 Victory Ship Tour
- 22 Annual Dinner

Luncheon Lecture Series
How Companies Raise Money on the 'Net

Wednesday, April 12

Join us on Wednesday, April 12th, as OffRoad Capital's Chairman and CEO, **Stephen Pelletier '75** gives us some expert answers to the dilemma of "ground floor" access to IPOs. He'll explain how his company's business model addresses the problem by enabling private growth companies to raise capital from qualified investors in \$25,000 - \$50,000 chunks over the Internet.

Pelletier will discuss company financings in



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Your Excuses for Not Biking are Officially Over Saturday, April 15

We have organized a guided bike tour from San Francisco to Tiburon on April 15th. We will be taking the easiest, flattest course possible and you will be rewarded with lunch at Servino's right on the water and drinks next door at Sam's. Afterwards, you can take the ferry back to San Francisco.



You don't have to be Lance Armstrong to come along but you should be able to handle two hours of moderate biking (those spinning classes were good for something!). You'll need to bring your own bike, a helmet, and some layers of clothing (it can be nippy crossing the bridge, but quite warm in Marin).

We will be meeting at the Par Course at Crissy Field (that's the Southeast corner with the pull up bars and sit up inclines) at 11:30. E-mail SusanMKim@aol.com or call (415) 474.6146 if you have questions or need help in finding a bike rental.

There is a \$5 fee for the tour, checks should be made out to The Harvard Club of San Francisco. Bikers will need to bring money for lunch at Servino's (moderately priced), drinks at Sam's and Ferry fare (if not biking back).

Behind the Veil: The World of the Harem Friday, April 28, Herbst Theater

The Club has sold out our block of tickets for this event, but there are still plenty of other tickets available on a first come, first served basis — plus you still get to attend the reception following the event. Tickets are \$25 per person. For more information about tickets and reception, call Frank Rettenberg at (415) 472-2707.

Book Discussion Group Sunday, April 30

Our April meeting will be held on Sunday, April 30, at the home of Joan Lenzer starting at 4:00 p.m. This month's reading will be Cantos 1-5, from Lord Byron's "Don Juan." If you plan to attend, please call Dr. Ernest Levinger at (415) 752-7954. All are welcome.

Immigrant Civil Rights Challenges facing California and the Nation



Thursday, May 4, The University Club

John Trasviña '80, (Stanford Law '83) is the highest ranking Hispanic attorney at the U.S. Department of Justice and heads the only office in the federal government whose sole mission is to protect immigrant rights in the workplace. The nation's changing demographics make every part

of the country an immigration area and the contributions and challenges involving immigrants take center stage in Silicon Valley, the Midwest, Miami and elsewhere. Language, immigration, the high tech industries, employer sanctions are all hot issues which require but do not always receive careful and unemotional analysis. John Trasviña will provide some perspectives.

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Full Moon Kayaking in Sausalito Saturday, May 13



Come join us for an evening of full moon kayaking on Saturday, May 13th in Sausalito. We'll begin with a one hour lesson and then move on to exploring Richardson's Bay, meandering through the houseboats and allowing ourselves to relax and

be dazzled by the sunset as the moon rises over the water. Enjoy a safe (calm waters) and beautiful trip leaving from a crescent beach and led by Seatrek Kayaking, leaders of trips throughout California and the West Coast. Light refreshments will be served on the water. No previous experience required. Weather is generally good, but bring a jacket or appropriate layers. 7-10 pm. \$69/per person, payable at Seatrek.

RSVP to the Club Office to reserve a kayak.

Directions to Seatrek: From GG bridge 101 heading north - exit Alexander, follow Bridgeway to 7-11, turn right on Marinship Way. Heading South on 101, exit Marin City/Sausalito. Follow Bridgeway to 7-11, turn left on Marinship Way. From Marinship Way, go down little hill and turn right on Liberty Ship Way. Follow to Schoonmaker Point Marina. Park and go to Seatrek.

Save the Date: Saturday, June 10.

Tour of historic WWII Victory Ship Red Oak including full luncheon in Crew's Mess! Details in next newsletter.

CAFE Discussion Group Thursday, April 13

Please join CAFE on April 13th. The topic will be - Vietnam: A Culinary Adventure - and will highlight a recently published book on Vietnamese cuisine. This presentation will feature author Richard Sterling as well as the photos of Garrett Culhane. Richard Sterling has been dubbed "The Indiana Jones of Gastronomy." His books include the Travelers' Tales series: Food - A Taste of the Road and The Fearless Diner: Travel Tips and Wisdom for Eating Around the World. Garrett Culhane is a travel writer and photographer.

The evening begins at 6:15 p.m. with appetizers and cash bar with the panel beginning at 7:15 p.m. CAFE is at the University Club, 800 Powell Street, San Francisco. Cost is \$12. RSVP directly to the University Club at (415) 781-0900. The University Club dress code requires tie and coat for men and comparable formality for women. No denim or tennis shoes.

HARVARD CLUB OF SAN FRANCISCO

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Recent Graduates Chair, Jaime Chambron '99

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Club Office; 465 California Street, Suite 739

San Francisco, CA 94104, (415) 421-4700, Fax (415) 421-6424

E-mail: hcsf@harvardclub-norcal.org

Web page: <http://www.harvardclub-norcal.org>

Audubon Canyon Birdwatching Saturday, May 6

Join fellow Club members for a unique and delightful visit to the Audubon Canyon Ranch near Stinson Beach the first week in May, the peak of the nesting season for egrets and great blue herons. According to the Audubon staff, our visit will coincide with the birds' 27-day gestation period, so we should witness a great many babies as well as adults and a whole lot of baby feeding going on. Lots of other birds and wildlife, as well.



Our group will meet at 11 a.m. Guides will be on hand to answer questions. A \$10 donation per person or per couple is expected.

The entrance to the preserve is three miles north of Stinson Beach on Route 1, on the right hand side of the highway.

RSVP to the Club Office to indicate your attendance and include your donation.

WEDGWOOD, Continued from page 1

some of which will be on display the evening of the lecture. Novelist Ware, whose talks at the Harvard Club are immensely popular, takes us behind the names of Wedgwood, Doulton, Minton and Spode—men who evoke the legendary eighteenth century English pottery trade—to present a compelling tale of an unforgettable era. In addition to examples of eighteenth and nineteenth century chinaware, Ms. Ware's lecture will be illustrated with slides from the Huntington Library's collection as well as her own.

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A Harvard Club Social Issues Forum Human Genetics Research Thursday, May 18

Join fellow members the evening of May 18 at the University Club for a stimulating talk and give-and-take on what is one of the most profound issues of our day, the ethics, the legal and social issues, surrounding research into the human gene.

We are delighted to have persuaded Stanford Law Professor **Henry Greely** to lead our discussion. Prof. Greely is one of the nation's leading experts on legal and ethical issues associated with biotechnology. He is director of the program in Law, Science, and Technology at Stanford and co-director of the Stanford program on Genomics, Ethics and Society. He is also ethics chair of the North American Committee of the Human Genome Diversity Project.

We expect a large turnout for this event, especially as we will be joined by members of the Yale Club as well. Early reservations are strongly suggested.

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this high-flying Internet sector and how the current climate affects non-Internet companies. And what happened to old-fashioned tenets like good management? Are these things still important? Don't miss this unique look into the nature of changing financial markets on the Internet.

Wednesday, April 12, 2000, 11:45 a.m. - 1:30 p.m. The Bankers Club, Bank of America Building, 52nd Floor. \$30 members, \$35 non-members, \$5 discount for reservations made 48 hours in advance. Call the Club office at (415) 421-4700 or e-mail: hcsf@harvardclub-norcal.org.

Reservation Form (Events marked (R) require advance reservations)

The Club policy requires 48-hour notice for cancellations. No-shows will be charged. We accept Visa and MasterCard credit cards.

EVENT	DATE	COST	NO.	\$ AMT.
Steven Pelletier	4/12	\$30 members, \$35 non-members. \$5 discount for paid registration 48 hours prior to the event	X _____ =	\$ _____
Dr. Gerald Amada	4/13	\$10 in advance; \$15 at the door	X _____ =	\$ _____
Bike Ride	4/15	\$5 per person	X _____ =	\$ _____
The World of Josiah Wedgwood	4/25	\$10 in advance; \$15 at the door	X _____ =	\$ _____
John Trasviña	5/4	\$10 in advance; \$15 at the door	X _____ =	\$ _____
Audubon Canyon Birdwatching	5/6	#10 per person or per couple	X _____ =	\$ _____
Professor Henry Greely	5/18	\$10 in advance; \$15 at the door	X _____ =	\$ _____
Anniversary Gala Dinner (R)	6/22	Patrons, \$125 per person Regular, \$60 per person Recent Graduates, \$45 per person ____ Prime Rib, ____ Salmon, ____ Vegetarian	X _____ = X _____ = X _____ =	\$ _____ \$ _____ \$ _____
			Total	\$ _____

Name _____ Degree & Graduation Year _____
 Address _____ City _____ State _____ Zip _____
 Day Phone _____ Evening Phone _____
 Visa MasterCard Card No. _____ Exp. Date _____
 Signature _____ Print Name _____

You may fax credit card payment to: Harvard Club of San Francisco, (415) 421-6424. Please make checks payable to: Harvard Club of San Francisco. **Note:** Refunds require 48 hours notice. No confirmations are made. Door lists are maintained. All reservations made less than 48 hours prior to an event must be made by credit card. The University Club dress code requires coat and tie for men and comparable formality for women. NO denim or tennis shoes.